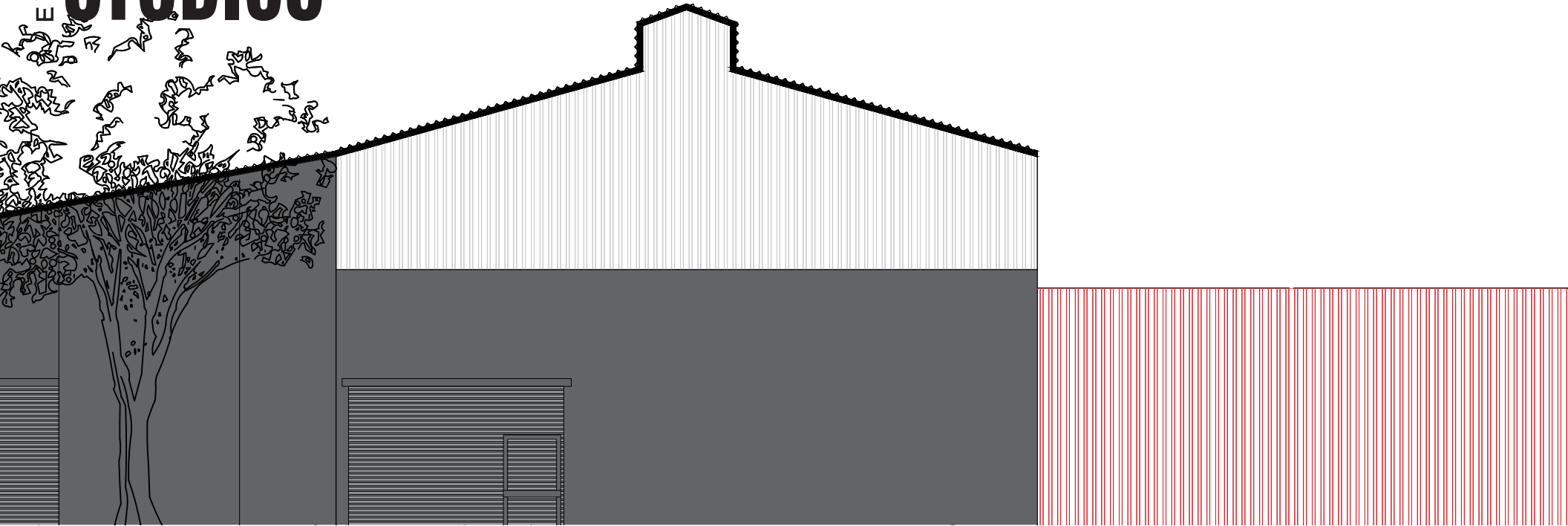


EVENTS AT **SNOWBALL**
STUDIOS



MANAGED BY
EATDRINKDESIGN

A DESTINATION FOR EVENTS

Snowball Studios is a contemporary event space, located in the heart of Mumbai city – Worli.

The studio comprises of three event venues that are all interconnected and can be rented exclusively or together.

At Snowball you will find a space that lends itself and transforms effortlessly. An open plan layout, ample of natural light, an outdoor terrace, high ceilings and a loft - Snowball is an ideal space for not only art, culinary and brand events but is also suited for intimate celebrations.

THE SPACES

THE GALLERY



THE LOFT

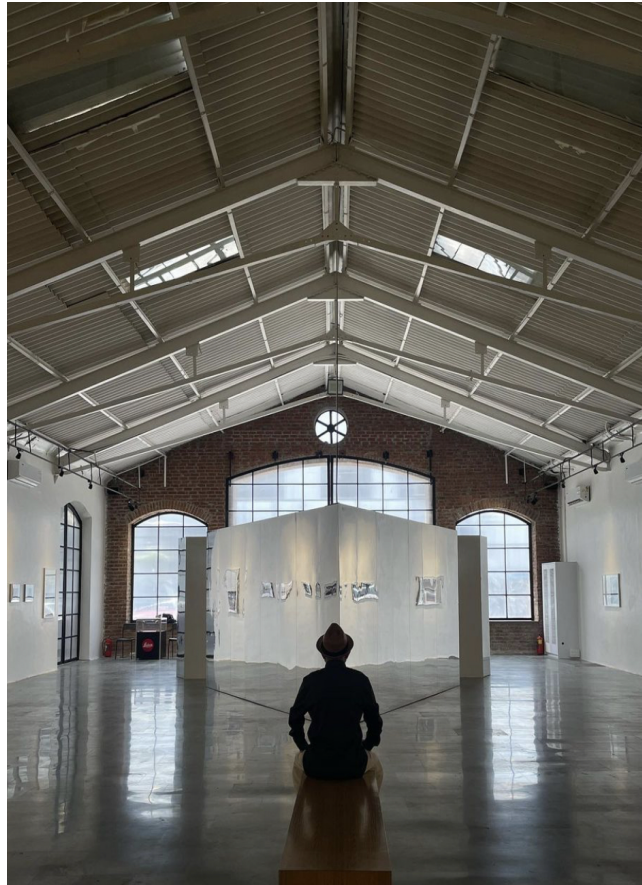


THE HANGER



THE TERRACE





THE GALLERY

Aptly named - The Gallery is a 4000 sq. ft. pillarless studio that combines the flexibility of a white box space with the warmth of natural light that filters in from the gabled 21 ft ceiling and windows to create an appealing indoor environment in the day

An inspirational space for striking events such as product launches, brand activations, fashion presentations, marketing experiences and cocktails.
Also serves as a great pre function room when renting the entire venue.

SPECIFICATIONS

AREA

- 4,000 sq. ft. - 100 X 40 X 15 ft. height (useable)

CAPACITY

- Cocktail - 500 to 600
- Banquet - 450
- Theater Style : 500

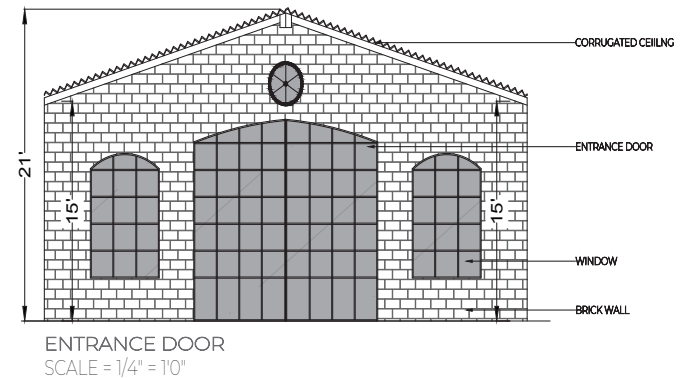
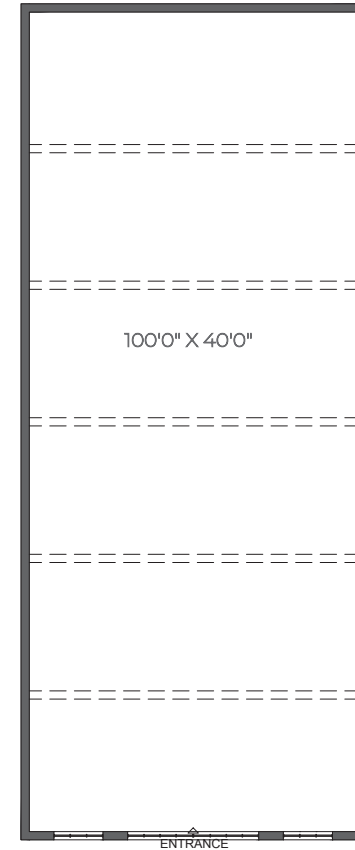
HIGHLIGHTS

- 21' ft ceilings boasting with natural light
- Column-free Space
- LED Track Lighting available
- Air-conditioning: 22.5 t
(15 x 1.5 t split air conditioners)
- Exclusive access at street-level
- Large blank walls customizable for projection and LED screens
- Load-in parking directly outside
- Art gallery layout
- 10ft ft. Entry to Main Space (Auto Ready)
- 2 Entrances

INTERIOR DETAILS

- White walls - matte finish
- Polished tile floors - Carpeting Possible
- Exposed steel beams
- Step & repeat - branding options
- Multiple space configurations

PLAN
SCALE = 1/4" = 10"



THE LOFT

This ground level space will transport you instantly to a quintessential New York style loft.

With double high ceilings, brick walls a mezzanine level overlooking a young tree basking in natural light - this space to say the least this is a truly special event venue.

Ideal for intimate celebrations, culinary pop up's and brand activations. The ground floor and mezzanine both have a customizable open floor plan.

Also attached to the space are green rooms and lounges that can be rented in tandem with the loft.



SPECIFICATIONS

AREA

- Ground level - 1910 sq. ft. - 48 x 39 x 15 ft. height (useable)
- Mezzanine - 1537 sq. ft. - 53 x 29 ft x 7 ft. height (useable)

CAPACITY

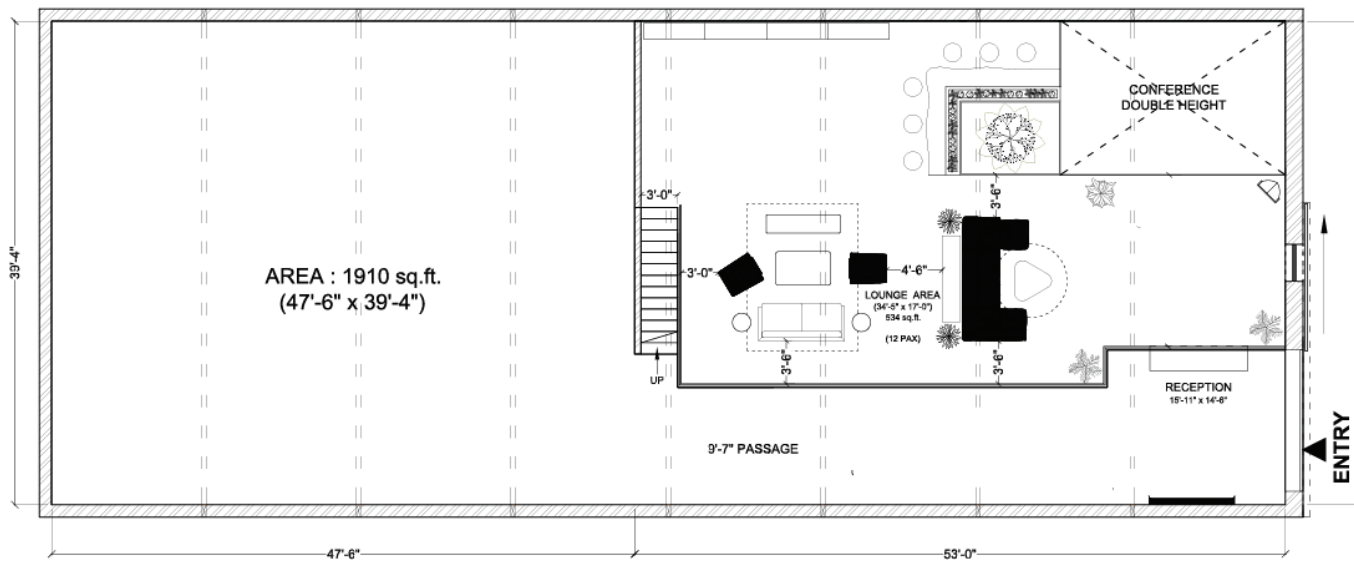
- Cocktail - 400
- Banquet - 300
- Theatre Style lower level : 200

HIGHLIGHTS

- 21' ft ceilings boasting with naturally lit mezzanine
- Column-free event space on the lower level
- LED Track Lighting available
- Air-conditioning 22 t (12 x 1.5t + 2t x 2t split air conditioners)
- Exclusive access at street-level
- Load-in parking directly outside
- 10ft ft. Entry to Main Space (Auto Ready)
- 3 Entrances
- Attached 3 Rest Rooms & 2 Green Rooms

INTERIOR DETAILS

- Brick , Concrete & White walls - matte finish
- Polished Concrete floors - Carpeting Possible
- Step & repeat - branding options
- Multiple space configurations
- Art available for the walls on request
- Sofa set-up available in the Mezzanine



AREA : 3953 sq.ft.



THE HANGER

The largest of our spaces - The hanger is all about imagination and possibilities.
A raw columnless 5300 sq. ft. double high space with a 2000 sq.ft. attached terrace.

Metal and glass partitioned alcoves & lounges - an ideal venue that gives planners and designers the opportunity to create something truly experiential and immersive.

SPECIFICATIONS

AREA

- 5300 sq. ft. - 106 X 50 X 28 ft. height (useable)

CAPACITY

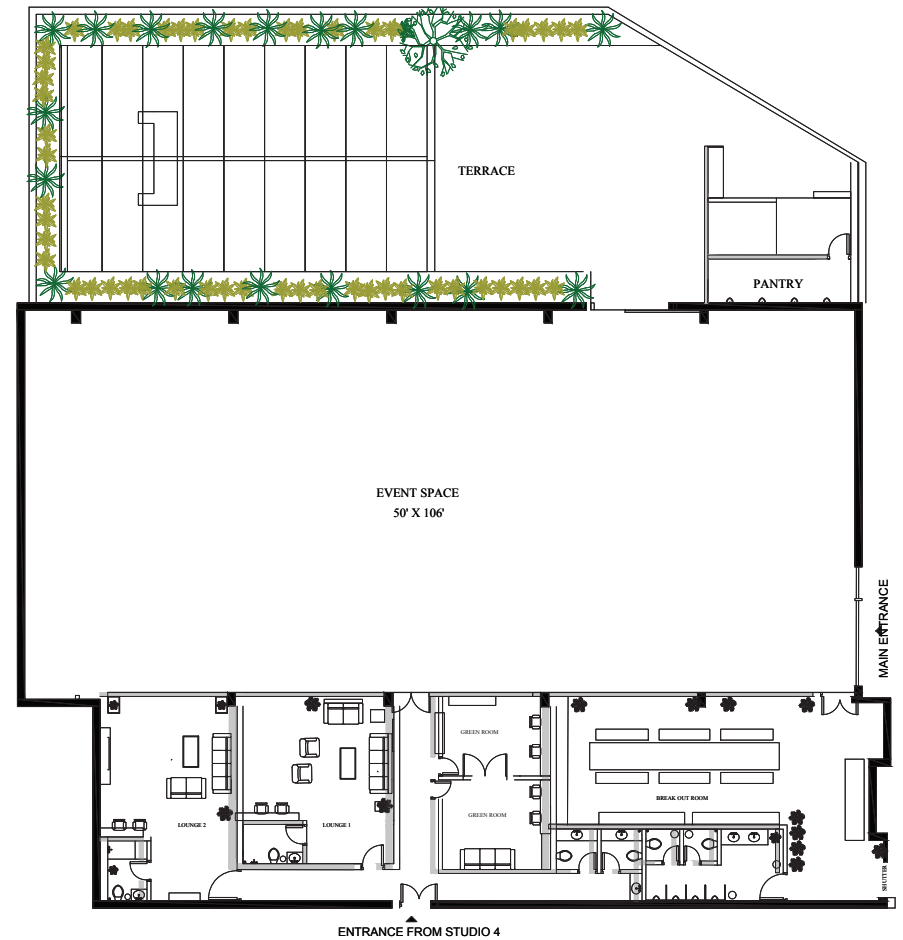
- Cocktail - 800
- Banquet - 550
- Theatre Style - 600

HIGHLIGHTS

- 35' ft ceilings
- Column-free event space
- 4 Service Halogen Lights
- Air-conditioning 29 t
(5 x 5 t + 2 x 2 t split air conditioners)
- Exclusive access at street-level
- Load-in parking directly outside
- 10ft ft. Entry to Main Space (Auto Ready)
- 2 entrance
- Attached outdoor terrace
- Attached 5 Rest Rooms & 2 Green Rooms
- Attached 2 Lounge Rooms & a Breakout Room

INTERIOR DETAILS

- Grey painted walls - matte finish
- Polished concrete floors - Carpeting Possible
- Exposed steel beams
- Step & repeat - branding options
- Multiple space configurations



CATERING

- **Eat Drink Design**
Sunny Suri +91 74004 54255
- **Diva**
Charul Sehre +91 96543 37007
- **Sage & Saffron**
Akshat Agarwal +91 98339v77077
- **Studio Kitchen**
Gautam Lalwani +91 98196 82228
Sanjay mulchandani + 91 9819 449449

BAR MANAGEMENT

- **Eat Drink Design**
Sunny Suri +91 74004 54255
- **Cocktails & Dreams**
Keyur Salada +91 98196 08378

PRODUCTION, AV SET UP & RENTAL

- **D Karmali**
Faheem Chaiwala +91 98201 86691
- **The Set**
kainaz Sethna +91 98201 36301

FLOWERS

- **Afreen Florist**
Jehangir Readymoney +91 91375 79708
- **Drangonfly Events**
Beejal +91 987095 5128
- **Interflora**
Chirag +91 96196 03936

AMENITIES

- Green Rooms
- Available Electricity
- Available Lighting
- Rest Rooms
- Pantry
- Board Rooms & Meeting Spaces
- NOC for Licences & Permissions
- Coffee partner - Nandan Coffee
- Valet service
- Unrestricted working hours

WHY SNOWBALL

At Snowball we bring you a space that inspires and allows event planners and designers to effectively actualize their vision for an event. The venue can be completely transformed or can be used with minimal decor owing to it's fluid floor plan paired with it's unique architectural design features.

In a city like ours, where unconventional contemporary spaces are scarce, Snowball Studios 15000 sq. ft. of event space is a true luxury. Snowball serves as a great venue option both for high foot fall events and for events that require to showcase large installations, art or create immersive experiences.

Snowball Studios also wins in terms of location, situated centrally in Worli, it can be easily reached by residents of both North & South Mumbai.

With a curated panel of catering companies and experienced production teams in place - an event at Snowball Studios is extremely easy to plan and execute.

We look forward to welcoming you to Mumbai's newest contemporary event space.

CONNECT WITH US

NO.4 MOHATTA BHAVAN, HUTATMA GANPAT PAPAN MARG,
OPP. BMW INFINITY CARS SERVICE CENTRE, GANDHI NAGAR, UPPER WORLI,
MAHALAKSHMI, MUMBAI, MAHARASHTRA 400018

EATDRINKDESIGN

+91 9167 620 909

SNOWBALL@EATDRINKDESIGN.IN | CONNECT@EATDRINKDESIGN.IN

WWW.EATDRINKDESIGN.IN

 EDD_INDIA  SNOWBALL.STUDIOS